

Homadata unveils the 2nd edition of its annual real estate observatory

After a year 2020 marked by a health crisis of unprecedented magnitude, Homadata, the independent expert in real estate data, takes stock of the French market with its annual real estate observatory : Homadata Insights 2021. Key figures, trend analyses, but also new focuses are to be discovered

With this new illustrated and mapped study, Homadata focuses on the data that influence the French residential real estate market (supply and demand, social, demographic, economic, environmental) and presents the analyses and projections carried out by its experts.

As close as possible to reality, to current events and from the implacable angle of data, this annual barometer integrates the repercussions of the health crisis and proposes hypotheses of evolution, while studying the major underlying trends of the real estate market.

This reference work also contains exclusive subjects such as the impact of the proximity of schools, green spaces or impact of the certification of homes in the real estate market. The editorial staff also offers you a complete section on reinventing the real estate agency profession.

Homadata is nowadays one of the major actors on the Proptech scene as a data expert and proposes in addition to its observatory, in a regular way many studies contributing in particular to the objective of transparency of the real estate market.

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